

# **Amplivox BEEP**

Lead generation & screening audiometry solution





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Amplivox BEEP is an innovative lead generation and automated screening audiometry solution. Designed to support providers in growing their business.

The solution provides efficient front of house and community location screening convenient to your customers, enabling audiologists, hearing aid retailers and other healthcare service providers to identify and prioritise potential clients.

### Key benefits

- Pre-qualify leads to ensure quality referrals
- Grow & diversify your business through increased testing
- Save time and resources without the need for an audiologist
- Easily assess hearing as part of a holistic health check
- Deliver a hearing screening service with no additional software, costs, or subscription fees



## Supporting business development

#### Grow your business

Amplivox BEEP allows hearing and other healthcare service providers to grow their hearing healthcare provision by identifying potential clients from a wide coverage of additional sites.

Achieved with minimal effort and reduced associated time and financial costs, hearing aid retailers, GP surgeries, healthcare centres and pharmacies offer the ideal location for the solution.

#### Diversify your business

Diversifying into hearing healthcare markets is the perfect way to add an additional service with ease and minimal cost.

Should you already have a healthy channel of optical or pharmaceutical customers, you can add a further service to your business through encouraging hearing screening.

### Differentiate your business

Smaller companies have benefited from partnering with other providers in offering a combined solution which can rival some of the big box suppliers.

Amplivox BEEP allows hearing healthcare to be provided in optical settings with minimal investment.

Gain the advantage through the use of Amplivox BEEP and differentiate yourself from the competition.

## The first step in lead generation

Designed to be used guided or unattended for front of house and community locations, Amplivox BEEP is the perfect tool for automated client identification, outreach, and next-step rehabilitation.

With a complete and flexible configuration, all settings and qualification criteria can be adjusted for market specific targeting.

### Supporting local community

By partnering with local businesses, leading Hearing Care providers can improve access and promote hearing healthcare in their local community.

A focus on hearing health has shown to have a positive impact on many additional associated health issues, such as reducing the risk of dementia, balance issues and human relationships / connections.



### Testing features

With intuitive and user-friendly on-screen instructions, tests can be completed guided or unattended in under 4 minutes.

On completion of the test, the system will provide immediate feedback for any hearing loss issue and highlight further action required.

Providers can be confident of the results through configurable pass and refer criteria along with additional quality indicators.

### Reporting

Once a hearing check has been completed, the results are displayed on-screen if desired by the provider.

In addition to this the provider receives an email notification of the test result, allowing for immediate follow-up.

Reporting is fully customisable, allowing the provider to define the notification message received and returned to the client.

The report provides clear and concise information on the audiometry test results, average background noise levels, as well as patient information.

## A fully branded screening solution

Brand identity is more than a name or a logo. It is a promise of excellence to customers that distinguishes itself from the competition, builds trust and is completely unique.

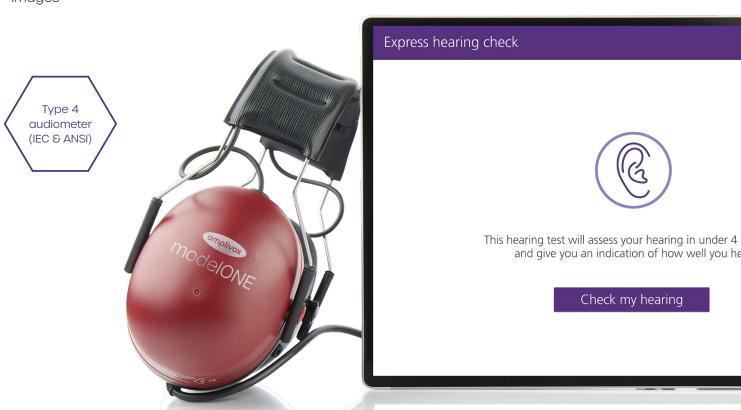
Customise the user interface to create a professional, trustworthy, and bespoke brand experience. Providers can add:

- Custom call-to-action
- Brand colours
- Company logo
- Customisable buttons & backgrounds
- Email templates
- Images

### Full UI customisation

A simple, tablet-based hearing test easily tailored to create the user experience, workflow and test settings that fits your business requirements.

- Customisable workflows
- Complete test setting configurations
- Acceptable noise level and pass/refer criteria
- Patient messaging
- Results processing





### **Amplivox BEEP**

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Amplivox BEEP includes state-of-the-art technology with the modelONE screening audiometer, and Windows tablet.

### **Configuration options**

	Standard	Go	Advanced
modelONE screening audiometer:	~	<b>✓</b>	~
Amplisuite BEEP software:	<b>✓</b>	<b>✓</b>	<b>✓</b>
Amplisuite Editor software:	<b>✓</b>	<b>✓</b>	<b>✓</b>
Patient response switch:	<b>✓</b>	<b>✓</b>	<b>✓</b>
USB A and USB C connectors:	<b>✓</b>	<b>✓</b>	<b>✓</b>
Logitech bluetooth keyboard:		<b>✓</b>	<b>~</b>
Microsoft Surface Go2 tablet:		<b>✓</b>	<b>~</b>
Kiosk stand:			<b>~</b>
Pre-configuration:			<b>✓</b>

### Standard equipment

Audiometric headset DD65v2A including Audiometer (modelONE)	USB A and C cable Carry case
Patient response switch	Amplisuite BEEP module

### Optional equipment

Microsoft Surface Go2	Stand for tablet
Keyboard for tablet	Micro-USB

### System requirements (PC controlled mode)

Operating system:	Windows 10 & 11
Software:	Via USB to Amplisuite BEEP
Languages:	English, Chinese, Estonian, Finnish, French, German, Hungarian, Italian, Japanese, Korean, Lithuanian, Norwegian, Polish, Portuguese, Romanian, Russian, Spanish, Turkish, Ukrainian or Vietnamese.

### Physical data

Power:	Via USB A or C
Dimensions:	(L x W x H): 191 x 93 x 134mm
Weight (headphones):	389g / 0.85lbs

#### Room monitor

Microphone:	Built-in
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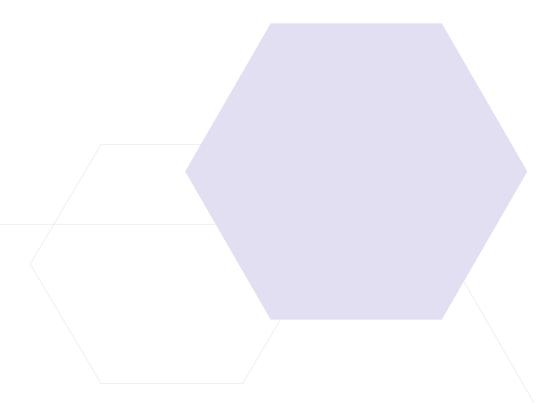
### Air conduction audiometry

Frequency range (kHz):	0.125, 0.25, 0.5, 0.75, 1, 1.5, 2, 3, 4, 6, 8
Frequency accuracy:	<1%
Distortion:	<2%
Output level range:	-10dBHL to 120dBHL ±3dB
Output level step size:	5dB or 10dB
Tone present:	Continuous, pulsed
Test method:	Automatic audiometry

### Safety and standards

The modelONE conforms to the relevant clauses of the following standards:

Туре:	Audiometer Type 4
Safety:	IEC 60601-1 (plus UL, CSA & EN deviations)
EMC:	IEC 60601-1-2
Performance:	IEC 60645-1/ANSI S3.6
CE Mark:	Complies to EU Medical Device Regulation (MDR 2017/745)





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