

((Release Date for Press Release: December 15, 2017))

The New Dynamics of Hearing Continues ...

Bern (December 15, 2017) – **Bernafon strides confidently forward with an enhanced Zerena 9|7|5 product line. Zerena goes rechargeable with ZPower and the SoundClip-A maximizes Zerena’s potential by using 2.4 GHz and NFMI technology to stream sound to both ears from nearly every audio device.**

Zerena 9|7|5 and the new dynamics of hearing with outstanding DECS™ technology continue to lead the way. Zerena provides users with full and natural sound while maintaining an improved speech audibility and intelligibility, especially in noisy environments. Now in a second wave, Zerena is available with even more options and functions.

Zerena goes rechargeable

Zerena can now easily be turned into a rechargeable hearing device with the introduction of ZPower rechargeable kits. A replacement battery door, which is simple and straightforward to install, supports both conventional Zinc-Air 312 batteries and the new ZPower rechargeable batteries. To recharge Zerena, users simply place the hearing aids in the dedicated charger. Two ZPower battery doors, two Silver-Zinc ZPower rechargeable batteries, and a charger are included in the ZPower rechargeable kit for Zerena miniRITE hearing aids.

SoundClip-A – the small all-rounder

SoundClip-A is the convenient, wireless, accessory made for all phones. It allows Zerena to connect to any audio device compatible with Bluetooth® 2.1 (mobile phones, music players, computers, etc.). Use it as a wireless headset to stream music to Zerena hearing aids, or make hands-free phone calls with landline and mobile phones. The SoundClip-A can also act as a remote control for Zerena instruments and as a remote microphone for communication at a distance or in very noisy environments.

“Feedback from new Zerena users has been extremely positive. But the SoundClip-A for “all phones” will offer users even more attractive options for seamless, boundless hearing”, says Bruno Keller, Senior Director Marketing & Channel Support. “We constantly strive to exceed the expectations of our customers, and their customers, with our products and services.”

For all the latest news and information about Zerena and the new dynamics of hearing, and for training videos and support, visit our website www.bernafon.com and follow us on [Facebook](#), [LinkedIn](#), [Twitter](#), and read our [Blog](#). Your local Bernafon representative will also be happy to assist you.



((Pictures))



Zerena rechargeable miniRITE
with ZPower charger



Zerena rechargeable miniRITE
with ZPower battery door



Bernafon SoundClip-A

Contact:

Erich Spahr

Bernafon AG, Morgenstrasse 131, CH-3018 Bern, Switzerland

Telephone +41 31 998 15 15

ersp@bernafon.com

The complete press documentation with product pictures and the Bernafon logo is available online for download:

<http://www.bernafon.com/press>

For more information, refer to the following publications available in our Download Center at

www.bernafon.com

Bernafon: Swiss hearing systems technology

Since 1946, we have been passionate about developing quality hearing systems that enable people with hearing difficulties to enjoy authentic listening experiences. With Swiss Engineering, precision technology, and our commitment to individual service, we strive to exceed our customers' expectations. Our aim is to provide extra value to our partners every day. Bernafon representatives and employees in over 70 countries fulfill our vision to help people with impaired hearing communicate again without limitations.