

Small in size.

Big on everything else.



Bernafon in-the-ear hearing aids

**bernafon**<sup>®</sup>  
Your hearing · Our passion



## The freedom to embark on your next ride

Bernafon in-the-ear hearing aids show how exciting the combination of leading technology and convention-breaking size can be.

The result is audiological performance and functionality that keep up with your lifestyle.



## So small they don't interfere with your style

If you think hearing aids change the way you look, think again. The smallest Bernafon in-the-ear hearing aids are worn so deep in the ear canal they are invisible to the unsuspecting eye. And to add to the discretion, they come in a diverse palette of colors to match your skin tone. Now you can address your hearing loss without the whole world knowing.



**Whether it's a sweet treat with friends downtown, a hike on the high trails, or another turn on the karaoke stage, Bernafon in-the-ear hearing aids help you join in on the activities that make life enjoyable.**

## Custom-made comfort and dependability

Bernafon in-the-ear hearing aids make one point clear: there's no compromise between ergonomics and everyday functionality. Specially designed to match your ear's unique anatomy, these hearing aids give you a secure fit and day-long comfort. Their high grade materials ensure superior resilience and durability all while remaining lightweight. Everything about these hearing aids is intended to let you carry on undisrupted.



**Hearing aids shouldn't get in the way. When you're putting on your glasses or answering the phone, Bernafon in-the-ear hearing aids are designed to be as unobtrusive and as comfortable as possible.**



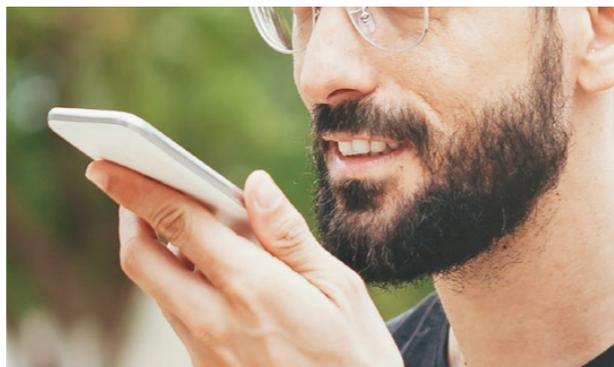


## Frontline technology that gets you on your way

Packing some of the industry's most innovative hearing technologies, Bernafon in-the-ear hearing aids give you a natural and full sound experience, even in the most challenging environments. Add a broad set of features and wireless connectivity options and these smart devices have got you covered – wherever you decide to go.

**Bernafon wireless connectivity\*.**  
Everything you need, perfectly networked.

Bernafon in-the-ear hearing aids can be used like wireless headphones to hear phone calls, music and other audio sources directly in your ears. And thanks to an intuitive app, you can monitor and control your hearing aids with just a few taps on your phone – convenient and discreet.



\*Not available in all styles.

**They don't hold you back. Bernafon in-the-ear hearing aids deliver consistent sound performance in some of the most demanding situations.**



**Bernafon hearing aid technology.**  
Real-time amplification in fast-changing environments.

Bernafon in-the-ear hearing aids feature some of the most innovative technologies to date. Integrated on a remarkably powerful microchip, they use a combination of systems that simultaneously analyze and adapt to the sound environment you find yourself in. The result is real-time amplification and optimal speech distinction in quiet and in noise\*.

\*2017: Based on clinical trial data acquired at Bernafon AG, Bern Switzerland.

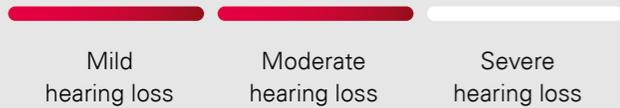
# Which **style** goes with your personality?

Find the model that matches your hearing needs and cosmetic expectations.

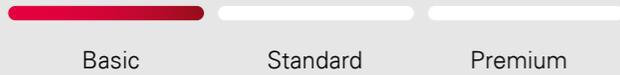


Invisible-in-the-canal (IIC)

### Hearing loss suitability



### Feature options



### Connectivity



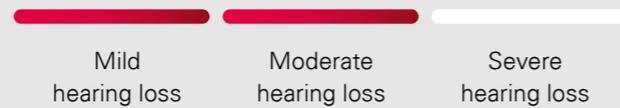
### Best for

Discreetness   Active lifestyles

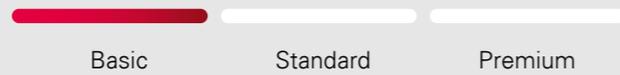


Completely-in-the-canal (CIC)

### Hearing loss suitability



### Feature options



### Connectivity



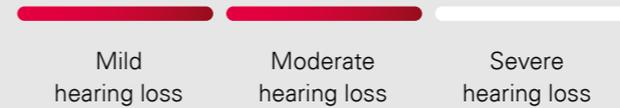
### Best for

Discreetness   Active lifestyles

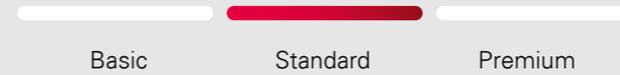


In-the-canal (ITC)

### Hearing loss suitability



### Feature options

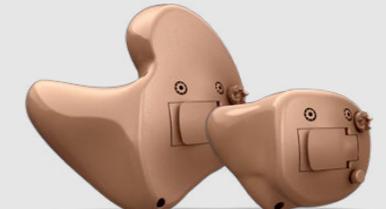


### Connectivity



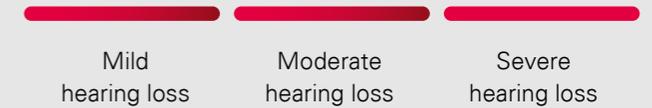
### Best for

Discreetness   Active lifestyles   Flexibility

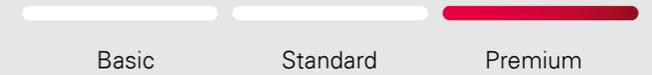


In-the-ear (ITE)

### Hearing loss suitability



### Feature options



### Connectivity



### Best for

Active lifestyles   Dexterity   Flexibility

# “There’s something **incredibly mighty** about the small”

Bernafon in-the-ear hearing aids feature technology that is the opposite of their compact size. Like Karl Schönenberger’s close ups, they defy the usual standards. With an impressive collection of pictures filling his portfolio, this self-taught photographer lets us discover the world on a different scale.



Photo credit: K. Schönenberger



Photo credit: K. Schönenberger

When asked about what makes the perfect shot, Karl Schönenberger flashes a big smile, “it all comes down to the details.” Not a surprising answer, as this civil servant-turned-naturalist, has honed a passion for scenes that can only be captured with an extra wide zoom.

“I find that close up images have the power to take us to a world that’s completely different from what we’re used to – a world we never suspected existed.”

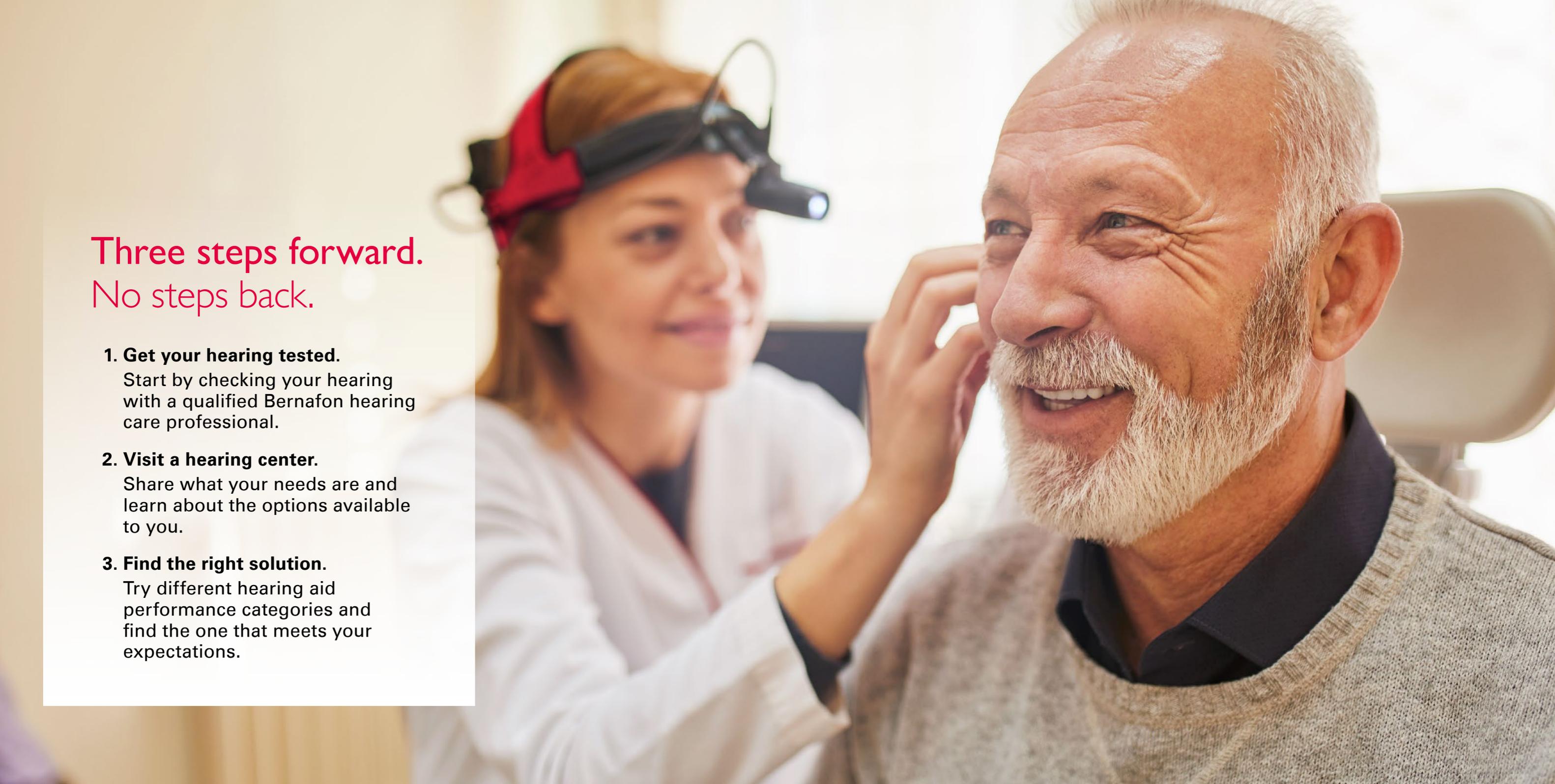
Twisting his lens quickly and crouching down to grass level, Karl Schönenberger doesn’t shy away from finding the perfect angle.

He pauses for a moment, “from a tiny ant carrying a leaf thirty times its body weight to a bee digging deep into a flower, there’s something incredibly mighty about the small.”

From the first time he released the shutter of his Nikon D850, our star photographer has been setting out to bring awareness and a sense of fascination for the beauty that hides in the micro. A Bernafon hearing aid user for more than 10 years, he sums it up nicely, “just like every individual petal contributes to making a patch of daisies whole and beautiful, every sound helps make life fuller – and essentially better.”



Karl Schönenberger is a nature photographer and a long-time Bernafon hearing aid user. He lives in the foothills of the Swiss Alps.



## Three steps forward. No steps back.

### **1. Get your hearing tested.**

Start by checking your hearing with a qualified Bernafon hearing care professional.

### **2. Visit a hearing center.**

Share what your needs are and learn about the options available to you.

### **3. Find the right solution.**

Try different hearing aid performance categories and find the one that meets your expectations.

Established in Switzerland in 1946, we have worked ever since in the spirit and tradition of our founders to develop solutions that help people with hearing difficulties. Our Swiss heritage, leading technology, and high performance products help us fulfill our goal:

**Together we empower people to hear and communicate better.**

For more information on hearing aids, ask your hearing care professional or visit our Bernafon website at **[www.bernafon.com](http://www.bernafon.com)**.



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OF SWITZERLAND

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*Your hearing · Our passion*