

# Global Business Graduate Programme

Do you want to join our journey to bring cutting-edge technology to our users across the world, helping them live their lives to the fullest? Kick-start a career that truly matters by applying for the Graduate Programme at Demant!



# Demant

## The Programme

We have developed a two-year programme where you throughout three to four job rotations, lasting six to eight months each, will be exposed to challenging projects and tasks that will provide you with a broad understanding of our business.

The overall mission of the Global Business Graduate Programme is for you to understand the dynamics of our retail company, Audika, and explore the global landscape we operate in.

## Demant – who we are

Demant is a leading, international publicly listed company within hearing healthcare. The company is behind world leading brands such as Oticon, EPOS, and our retail brand Audika. Our products are sold in more than 130 countries and we have more than 15,000 employees worldwide, generating annual revenues of more than DKK 15 billion.

Audika, Demant's retail organisation, has experienced a significant growth organically and through acquisitions and we are today a leading global hearing aid retailer with activities in 20+ markets with more than 2,500 hearing care clinics.

## Our offer

During the two-year programme, you will be working closely with a Host Manager to plan your rotations and tasks to ensure that they are shaped to match your competences and interests as well as the needs of the business.

Some of your projects and tasks may be related to digital marketing, analytics, financial analyses, M&As, customer journey strategies, and IT development and deployment. Regardless of the tasks, one thing is certain: You will face a steep learning curve with a high degree of responsibility from day one.

In your rotations, you can expect to train your analytical, strategic and innovative skills, as you will be exposed to a huge range of projects. You will be expected to take ownership for your decisions and to challenge status quo.

## Are you a fit?

- We imagine that you are about to graduate, or you have graduated no more than 2 years ago and hold a master's degree within finance, economics, accounting or strategy, preferably as cand.merc, cand.oecon or similar.
- You have a strong interest in operating in a global business within retail, covering a broad spectre of disciplines.
- You are a top performer, you contribute with drive and curiosity to teamwork and, just as importantly, you are humble and fun to work with.
- You are fluent in English, have an international profile, and are open to potentially spending part of the programme abroad.

Read more and apply at [demant.com/job-and-career/graduate-programme](https://demant.com/job-and-career/graduate-programme)



Benedikte Løje Nielsen

Benedikte Løje Nielsen, MSc in International Marketing and Management from Copenhagen Business School. Former Business Graduate on rotation in Audika, working on Change Management projects in Belgium. Current Business Consultant in IT Retail, Demant.



When joining Demant you have the opportunity to be involved many interesting projects, so if you prove that you can swim at the deep end of the pool you will also be given a lot of responsibility, but you need to have an open and positive mindset to what you meet along the way.

## Global opportunities

The two-year journey in the Global Business Graduate Programme starts in September 2021. The programme is structured so that you will get a coherent sense of our global retail business in Demant in terms of both function and geography. Your work will be truly global – take a look at the map below to see some of the locations we operate in.



Copenhagen, Denmark • Stockholm, Sweden • Oslo, Norway • Helsinki, Finland • Hamburg, Germany • Amsterdam, Holland • Bern, Switzerland • Paris, France • Madrid, Spain • Florence, Italy • Warsaw, Poland • Hamilton, United Kingdom • Istanbul, Turkey • Shanghai, China • Tokyo, Japan • Singapore, Singapore • Seoul, South Korea • Kuala Lumpur, Malaysia • Sydney, Australia • Wellington, New Zealand • Johannesburg, South Africa • Tel Aviv, Israel • Somerset, United States • Toronto, Canada • Rio de Janeiro, Brazil

Read more from the graduates themselves on their blog [demantgraduates.com](https://demantgraduates.com)