



HEARING IN NUMBERS

>1.5 billion people globally live with hearing loss. (rising trend)

20 dB is the hearing threshold for someone with normal hearing. This corresponds to the sound of leaf rustling.



50 % of 50-59 years old people are suffering from hearing loss - and 68% those who are 60-69 years old.

70 % of people exposed to noise never or seldom wear hearing protection. Although it is a risk for hearing loss.

