

## Don't miss out on the sounds in your life

In bone anchored hearing, the more powerful your sound processor, the better the sound quality you can enjoy.

If you are considering a new sound processor – whether you are new to bone anchored hearing or an existing user – make sure you consider power. It makes more of a difference than you think.



*"At least once a day, I cover my good ear and am blown away by the things I can pick up".*

*Kris, single-sided deafness,  
Ponto 3 SuperPower*

### Because sound matters

Oticon Medical is a global company in implantable hearing solutions, dedicated to bringing the magical world of sound to people at every stage of life. As a member of one of the world's largest groups of hearing healthcare companies, we share a close link with Oticon and direct access to the latest advancements in hearing research and technologies. Our competencies span more than a century of innovations in sound processing and decades of pioneering experience in hearing implant technology.

By working collaboratively with patients, physicians and hearing care professionals, we ensure that every solution we create is designed with user needs in mind. We share an unwavering commitment to provide innovative solutions and support that enhance quality of life for people wherever life may take them. Because we know how much sound matters.



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BONE ANCHORED HEARING SYSTEM

## You deserve the best sound quality



Choose Sound. Choose Ponto



## Why power matters

Imagine the sound you get from a small low-quality speaker when you turn the volume up to maximum. You will get that easily recognisable metallic and distorted sound. Now imagine listening at the same volume through a high-fidelity music system. It will be a much more pleasant experience. The cymbals are no longer annoying but become a natural part of the music. And voices stop being shrill and sound natural.

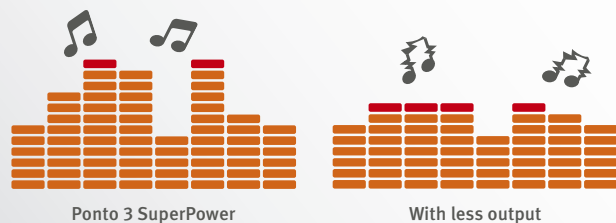
The same applies to sound processors.

In daily life, there is a multitude of sounds, just like in music. Some are soft, some are loud, but ideally you want to hear them all clearly. For example, in the street you want to be able to tell how close a car is, and in social situations you don't want any sudden noise, like a door slamming, disturbing your conversation.

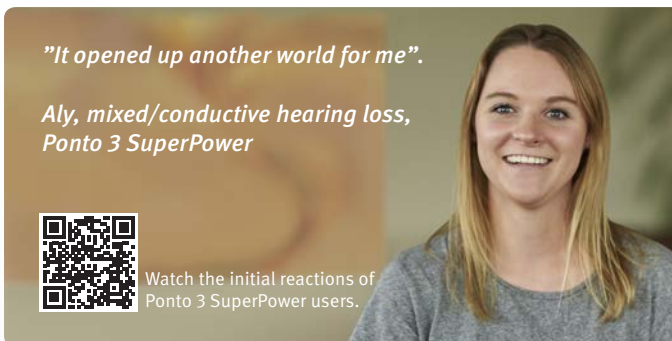
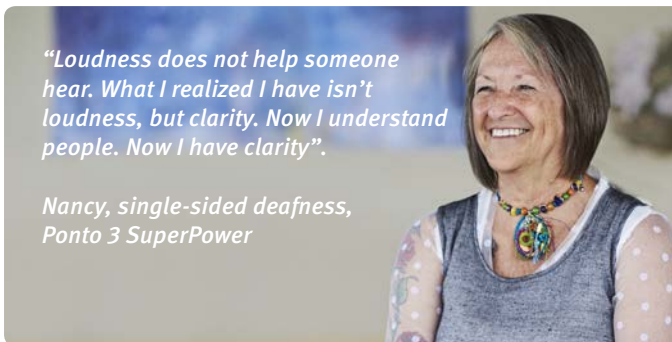
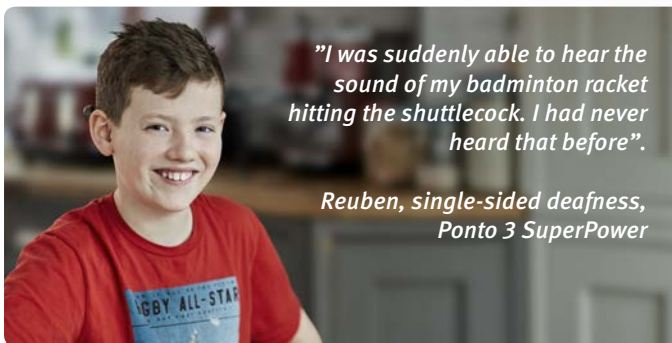
This type of sound variation – or the dynamics of sound – can be difficult for sound processors to capture.

This is where power comes in. A more powerful sound processor, like the Ponto 3 SuperPower, can reproduce the dynamics of sounds, keeping loud sounds undistorted. Just like a high-quality music system.

### More power means more dynamics in sound



An equalizer is a useful way of describing the benefit of a more powerful sound processor. A weaker processor, with less output, gives a more bland and distorted sound, just like a small speaker does.



## Why settle for less than SuperPower sound quality?

Ask Ponto users about sound and they will talk about natural sounds, great listening and easy communication. In fact, Ponto sound quality is so close to natural that we regularly hear Ponto users tell us they forget they are even wearing a sound processor.



Ponto 3 SuperPower

The Ponto 3 SuperPower is the most powerful abutment-level sound processor on the market. This power gives you access to even more of the sounds in your life – clearly, comfortably and with no distortion.

Ask for a trial of the Ponto 3 SuperPower and experience the difference for yourself