

Living Life's
EVERYDAY
ADVENTURES

child
friendly
hearing
care



Safari is a journey...

In Swahili the word Safari means "journey", which is exactly how your child's life could be described. A journey full of adventures, challenges, victories and defeats - and that's what makes the experience so worthwhile!

Safari is also the name of a brand new family of hearing aids including Super Power that offers unique opportunities to children with hearing loss. Safari was designed to improve understanding in complex listening environments and when used with Streamer, to provide wireless access to sounds from many devices including TV, phones, and gaming systems.




...and a trusty companion



A close-up photograph of a young child with dark hair, wearing a blue and black striped shirt, peering through a rectangular cutout in a brown cardboard box. The child is smiling and looking towards the right. To the left, another hand is visible holding a small, purple and white toy car.

Hearing more sounds...

A photograph of a child sitting inside a large, brown cardboard playhouse outdoors on a grassy lawn. The playhouse has a pitched roof, a door with a keyhole cutout, and a window with four panes. A small, colorful toy car is parked on the grass in front of the playhouse. The background shows green foliage.

...and more of their world

Acquiring spoken language is a challenging task because children need to be able to hear words clearly before they can learn to pronounce them. By offering expanded frequency range, Safari can help capture more of the difficult-to-hear sounds that are essential to develop a spoken language.

With a more accurate perception of people and places they can feel more confident and more secure in the kindergarten, at the playground and at home.

Safari's additional bandwidth provides additional high frequency information that could not be amplified in previous generations of hearing instruments. This can also improve their own pronunciation when it's the child's turn to talk.



Safari's advanced signal processing between both hearing aids and the extra high-frequency details that Safari can help capture can also paint a clearer picture of your child's environment.



"I can hear from different directions - without having to look"

Lydia, 8 years old

"Some of the challenges that Lydia faced with the older aids were when she would play outside with kids and there were a lot of kids... trying to track where the sounds were coming from, which kid was talking to her. With the new hearing aids I've noticed that she's able to stay and play with the group longer and doesn't seem to get frustrated when she doesn't realize where the sound's coming from or who's talking to her at the time."

Lydia's mom



"With the new hearing aids I do better."

Lydia



Fitting in,
having fun...



...feeling in control

Whether they're toddlers or tweens, children want to be able to use phones, mp3 players, TVs and PCs just as easily as all their friends - and with Safari and the Oticon Streamer they can. By picking up the audio signal and sending it straight into BOTH ears, the Streamer turns a pair of Safari's into the world's smallest wireless headset!

The Streamer can also be used as a remote control for Safari - a feature that you as a parent will find particularly useful. It works even when the volume control or program switch on the instrument itself has been disabled to prevent tampering or accidental changes.



The ultra-flexible, user-friendly Streamer and Oticon's family of connectivity solutions offer youngsters instant access to real-time, hi-fi sound quality.





How Safari makes it possible

The neck-worn Streamer accessory can capture the signal from virtually any Bluetooth device and send it wirelessly to BOTH Safari hearing aids. With no delays in transmission, audio signals perfectly match any visual images. This can make all the difference when watching TV or gaming.



"She loves to listen to TV with the Streamer"

Claire's mom

She loves the Streamer, and that makes me so happy. She loves to listen to TV with the Streamer, and have control of the volume." *Claire's Mom*

"I think kids would like these hearing aids because everything is more high-tech and you can use it with the TV and the phone and everything will sound better. Sometimes my sisters put the TV on really, really low and then I can use the streamer to make the TV louder, which is nice so we don't have to fight all the time."

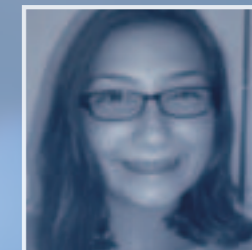
Claire

"She loves to click on the telephone and talk, she giggles about being able to do that."

Claire's Mom

"Just the other night we set the Streamer up to the cell phone. When someone actually called, I pressed the button and it was a lot of fun because I could pick up the phone and hear really well. It was like having my own little cell phone that I could carry around."

Claire



ConnectLine for kids...

Watching TV and talking on the phone can put even the most sophisticated hearing aids to the test. Such signals are best received directly and wirelessly, which is why Oticon developed ConnectLine.

Streamer

The Streamer helps children to use mobile phones just as easily as everyone else. All they have to do is press a button on the Streamer to get the signal sent wirelessly, straight into BOTH ears.

ConnectLine TV

The ConnectLine TV adaptor helps children follow the action without any delay time and at normal volume levels, so family and friends can enjoy it together!

ConnectLine Phone

This easy-to-use phone adaptor allows children to answer landline calls at the touch of a button. They can also use the Streamer to switch between phone and TV.



Streamer, 35x88 mm



ConnectLine™ TV adaptor, 80 mm wide



ConnectLine™ Phone adaptor, 87 mm wide

On and off
the playing field...

...always on the ball

Children with hearing loss have a shorter listening range or “listening bubble” than children with normal hearing. Safari helps to widen this by capturing sounds from longer distances. But, when a teacher, coach or parent is moving around a lot, and the environment is noisy or very open, it’s time for an extra boost with FM.

Oticon’s Amigo FM solutions help to overcome problems with noise and distance by picking up the teacher’s voice and sending it directly to your child’s ears. With a small FM receiver clipped onto Safari – or the Amigo Arc a smart neckloop receiver – they’ll be able to keep their eye on the ball and their ears on the coach without giving it a second thought!



Safari with Amigo R12 FM receiver



Born for
adventure...

...keeping children happy

Safari's small, lightweight size and ergonomic design make it ideal for a child's life of adventure. Sitting snugly in place, Safari goes wherever your child goes - whether it's on foot, on a bike or off the ground! As well as being easy on the ears, Safari is easy on the eyes; cool colours and stickers make it a pleasure to personalise so your child will feel motivated to wear it every day.

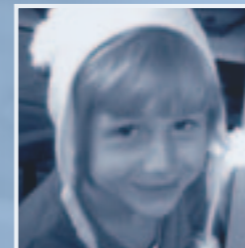
Where design is concerned, Safari is a hit with parents too. It looks neat and discreet. Its robust construction makes it completely reliable. The unique LED indicator provides instant reassurance that your child is hearing clearly. And tamper-resistant features keep the volume at a comfortable level and the battery locked safely away.





“Since Angelica got the hearing aids, her life has been so much fuller”

Angelica's mom



Angelica, 3 years old

“ She can enjoy simple sounds that we always take for granted. She loves to listen to music and likes to dance. She often reacts to sounds that we don't even notice until she points it out. Every day is a sound adventure.

Her speech is improving day by day, and we absolutely love it when we can understand what she is telling us. She even has friends at school now! Before she was very isolated because she could not hear the other children and they did not understand her, but now she has become quite the little social butterfly.

The progress has come much faster than we anticipated and as a parent there is no better joy, than to see your child excel.”



Angelica's mom



child
friendly
hearing
care

It takes a truly dedicated approach to help children with hearing problems achieve their full potential. That's why we deliver the solutions and services that professionals and caregivers need to provide children the opportunities they deserve. This is what child-friendly hearing care is all about.

