OTICON | More

# Get access to the full sound scene

With a hearing aid that supports how your brain naturally works









#### Less is not enough for your brain

Have you ever thought it would be great to hear more of what's going on around you? This is not possible with traditional hearing aids because they're designed to focus solely on speech coming from in front of you. But that's not an ideal way to treat hearing loss.

With such a limited sound scene, it becomes difficult to follow conversations. And it's almost impossible to hear background sounds – which are vital to hearing naturally. Most importantly, a limited sound scene prevents your brain from getting the sound information it needs.

#### Your brain needs access to more

The sound scene around you is constantly changing in unpredictable ways – everywhere you go. And it contains far more richness than just speech. So your brain has evolved to handle all this complexity and create meaning from it.

At Oticon, we focus on understanding the brain better and develop technology that supports it. New research tells us the brain needs access to the full sound scene to naturally make sense of sounds\*.

#### DID YOU KNOW?

You hear with your brain, not your ears. Your ears capture sounds so your brain can identify them, locate them, and decide which ones to listen to.



## Oticon More allows you to experience the full sound scene in all its richness

Oticon More embodies our BrainHearing™ philosophy. This means it supports your brain by giving it access to the full sound scene.

Our most intelligent microchip ever - Polaris™ - enables Oticon More to use a groundbreaking new technology: a Deep Neural Network (DNN). This mimics how the brain works and has learned to recognize all kinds of sounds in fine detail - so it knows how they should ideally sound.

The result is a more natural representation of all sounds in a clear, complete, and balanced sound scene - so you get more from every listening situation.

#### **Powered by a Deep Neural Network**

The DNN is a technology we have trained with 12 million real-life sound scenes. This built-in intelligence ensures each individual sound is delivered with detail and clarity.





#### Proven to make it much easier for your brain

Through testing, we can see that Oticon More makes sounds up to 60% clearer inside the brain\*. This shows precisely how much easier it becomes to hear the sounds around you.

In fact, when compared to our best hearing aid until now, you will hear and understand 15% more of what's being said, which will help you remember more of it later\*.

\* Santurette, S., Ng, E. H. N., Juul Jensen, J., & Man K. L., B. (2020). Oticon More clinical evidence. Oticon Whitepaper. "

I was suddenly able to **converse** with everyone [at the table].

I experienced being able to hear what was happening around me. It was very comfortable."

Ketty, Oticon More user

"

There are many more 'smaller' sounds [...] I would not normally react to."

Lone, Oticon More user

"

I think the sound quality in these hearings aids is incredibly good.

It was easier to participate in a conversation around the table, without losing sense of the sound coming from the background."

Berit, Oticon More user

These testimonials represent the opinion of the concerned individual only and may not be representative of the experience of others. The testimonials are not paid and may not be indicative of the future performance or success of any other individuals.

# Connect to your favourite devices

With Oticon More you can enjoy high-quality sound streaming from your favourite devices.



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Enjoy high-quality streaming directly from iPhone, iPad® and Android devices.\*



#### Make hands-free calls from any smartphone

Use ConnectClip to make hands-free calls from any modern smartphone.



#### Stream sound from your TV

With Oticon's TV Adapter you can stream sound directly from your TV.



#### Connect a remote microphone

Wirelessly stream someone's voice to your hearing aids with ConnectClip.















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#### The Oticon ON app - Control at your fingertips

Oticon ON lets you personalise your listening experience via the new streaming equalizer that allows you to fine-tune the sound when streaming. You can also adjust the volume, change the programme, check the battery level, and control other Oticon devices. It even comes with a "Find my hearing aids" feature.

For more information, visit oticon.co.uk/connectivity

 Android devices need to support Audio Streaming for Hearing Aids (ASHA) to allow direct streaming to Oticon More. Please visit oticon.co.uk/compatibility for more information.

### Bring more quality into your life



#### A full day's power. Every day.

The rechargeable Oticon More comes with a stylish charger that takes just three hours to give you a full day of battery life - including if you stream sound from other devices.\*

- No disposable batteries = less hassle
- Quick recharge of 30 minutes gives an additional six hours of power
- Convenient, easy-to-use, and reliable



#### Find the right colour for you

Oticon More is available in eight attractive colours to match your skin tone or hair colour, or you can make them stand out like other modern wearable technology.



To find out what Oticon More can do for you, talk to your hearing care professional today or go to oticon.co.uk/more



<sup>\*</sup>Lithium-ion battery performance varies depending on hearing loss, lifestyle, and streaming behaviour.

Contact your local hearing care professional:

