

OTICON | More

Better hearing for you

What you need to know



oticon
life-changing technology

Living with hearing loss

Do you ever feel ...

Exhausted by social situations?

Stressed or irritated in noisy environments?

Confused by a conversation?

In doubt about what's happening?

Withdrawn and like you'd rather stay home?

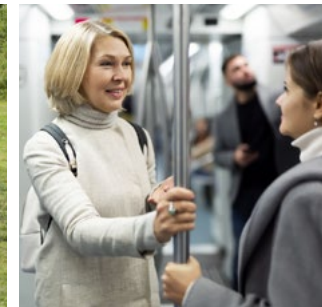
This could be a sign that your brain needs more sound.

When you live with a hearing loss, you have to work harder to hear. This can be particularly challenging when you're in a busy place like a family gathering, restaurant or on public transport, or can't see the speaker clearly because you're driving or they're wearing a face mask.

Situations that people often find challenging



Outdoor, social



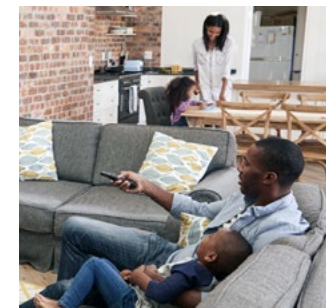
Public transport



Car, back seat



Car, front seat



Distance hearing



Watching TV



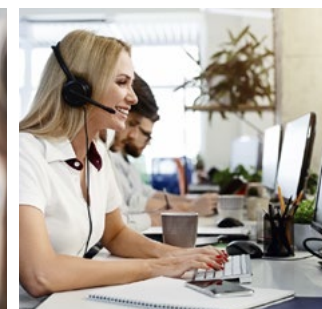
Speech, restaurant/cafe



Music experience



Mask use



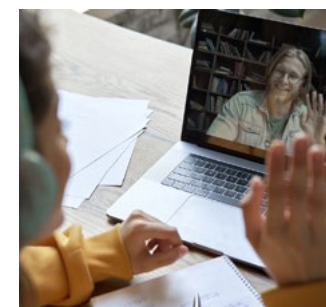
Work, office



Speech, dinner event



Lecture



Phone/video calls



Speech, small group



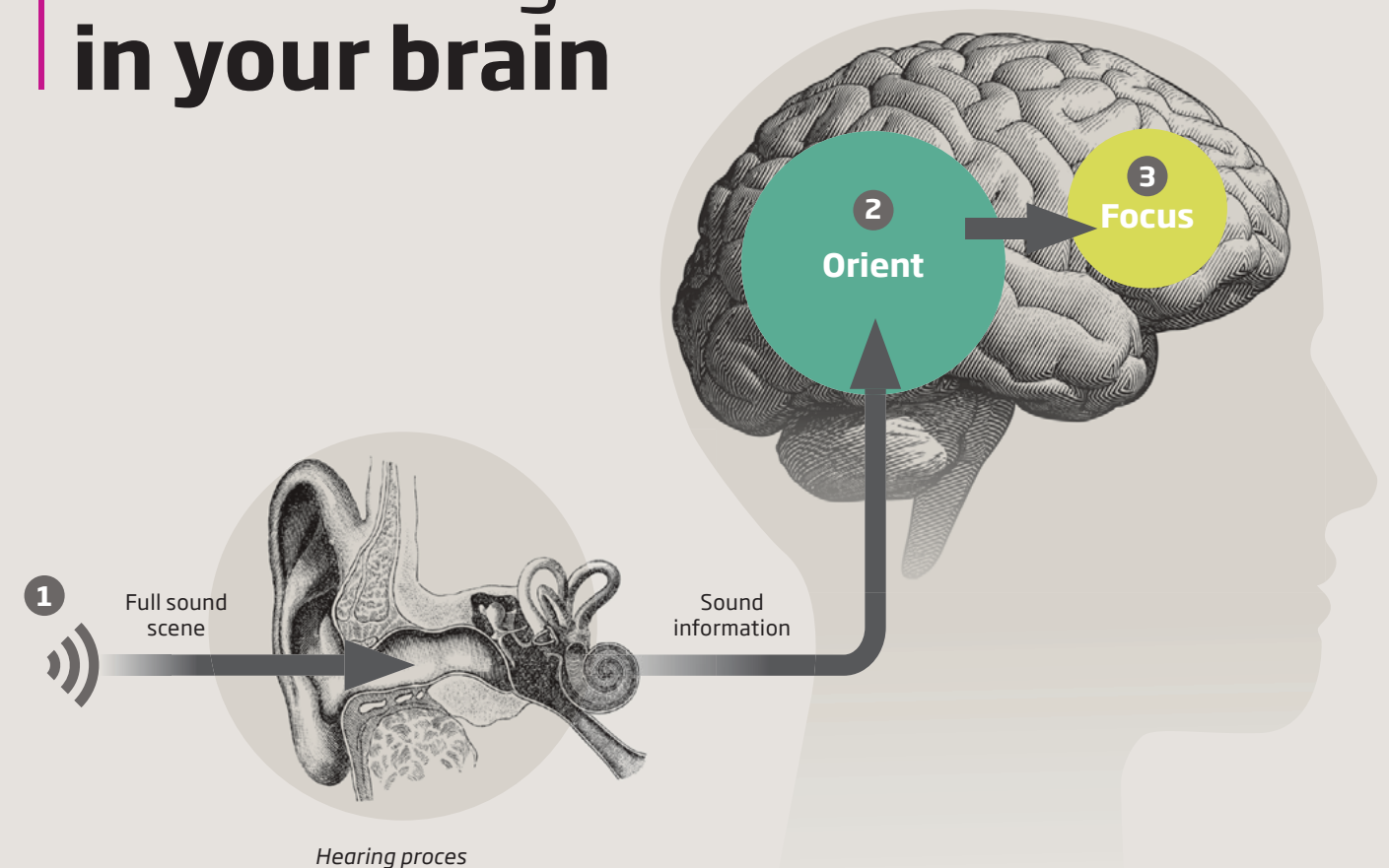
Speech, large group

Are there other situations you find challenging?

The consequences of untreated hearing loss



How hearing works in your brain



O'Sullivan et al. (2019) & Puvvada et al. (2017)

When left untreated, a hearing loss can become a serious problem in life:

- The increased mental load can make you tired, irritable or confused ¹
- Feeling withdrawn can lead to social isolation and depression ²
- Poor balance that can cause fall-related injuries ³
- An increased risk of dementia and Alzheimer's disease ⁴

1. Rönnberg et al. (2013). 2. Amieva et al. (2018). 3. Lin et al. (2012). 4. Lin et al. (2011)

- 1 Sound travels from your ears to your brain's hearing centre
- 2 Orient: Creates a full overview of the sound scene
- 3 Focus: Helps you select which sounds to listen to and to switch attention

**Access to the whole sound picture is very important!
Focusing is a lot harder when you have hearing loss...**

Introducing a new perspective in hearing care



If you have hearing loss, your brain doesn't receive enough sound information to work optimally, so speech and surrounding sound becomes blurry.



This is why the new Oticon More hearing aids give you access to all sounds in a clear and balanced way, which supports the natural hearing system and your brain's health.

Oticon More™ gives access to the full sound scene, so you can:

- Focus more easily
- Improve your understanding of speech
- Reduce the effort it takes to listen
- Improve your memory recall



Source: Santurette, S., Ng, E. H. N., Juul Jensen, J., Micula, A. & Man K. L., B. (2020). Oticon More clinical evidence. Oticon Whitepaper.



Oticon More helps you hear more with less effort

“ I was suddenly able to converse **with everyone.**

I experienced being able to hear what was happening around me. **It was very comfortable.** ”

Ketty, Oticon More user

“ I think **the sound quality in these hearings aids** is incredibly good.

It was easier to participate in a conversation around the table, without losing sense of the sound coming from the background.”

Berit, Oticon More user






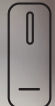

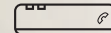
“ **There are many more ‘smaller’ sounds [...]** I would not normally react to. ”

Lone, Oticon More user

These testimonials represent the opinion of the concerned individual only and may not be representative of the experience of others. The testimonials are not paid and may not be indicative of the future performance or success of any other individuals.

Connectivity and support

A wide range of connectivity options

-  ConnectClip
-  TV Adapter
-  Remote Control
-  Music
-  Computer
-  EduMic
-  Apps
-  Phone Adapter

Direct streaming from iPhone® and Android™ devices*



Apple, the Apple logo, iPhone, iPad, and iPod touch are trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc. Android, Google Play, and the Google Play logo are trademarks of Google LLC.

*Android devices need to support ASHA to allow direct streaming to Oticon More.



Oticon ON

The Oticon ON app allows you to personalise your listening experience, adjust volume, switch programmes, check battery level, control other Oticon accessories, locate your hearing aid if you lose it and much more - all from the palm of your hand.



Oticon RemoteCare

With Oticon RemoteCare, you can have online follow-up appointments and get your hearing aids adjusted remotely by connecting with your hearing care professional from the comfort of your own home.



A rechargeable style available in eight attractive colours



A full day's power*. Every day



* Lithium-ion battery performance varies depending on hearing loss, lifestyle, and streaming behaviour.

The key points

- **Hearing loss is tiring**
Working harder to hear leaves less energy for other things
- **Untreated hearing loss has consequences**
These can include isolation, depression, poor balance, and dementia
- **Hearing health is brain health**
Your brain's natural hearing system needs the whole sound picture to work optimally
- **Oticon More helps your brain to thrive**
It makes it easier to understand speech and reduces the effort it takes to listen, understand, and remember
- **Oticon More connects to many other devices**
Enabling you to stream audio to your hearing aids from your phone, tablet, computer, or TV



Contact your local hearing care professional: