

Oticon ♦ Go Pro

# Essential Hearing Care - Upgraded





# *Welcome to Go Pro*

**Turning conventional wisdom  
on its head.**

**It's not conventional to offer great quality  
at affordable prices.**

**It's unconventional not to pay more for  
extra features, flexibility and style.**

**Introducing Oticon's Go Pro, a  
hearing instrument that's anything but  
conventional.**

Loaded with advanced features, easy to use fitting tools and multiple programs, Go Pro will be the definitive answer to anyone that's been looking for a quality hearing instrument at an affordable price.

Oticon believes everyone with hearing loss deserves a great hearing instrument at a price they can afford.

*Directionality...*

*Noise Reduction...*

*OpenEar Acoustics...*



*...and even more!*



## Fitting Go Pro

Till today fitting a person within basic hearing care was like a jigsaw puzzle with several pieces missing - Go Pro now makes it possible to complete that puzzle.

The interplay of the extensive list of features provides great sound quality giving the client a reliable and enjoyable listening experience.

Go Pro is supported by Genie 8.0 - Oticon's intuitively designed software, which will ensure

maximum flexibility allowing you to change, adjust and fine tune the instrument with the selection of a wide range of options and styles.

Go Pro is by far the most advanced and best featured instrument in its class - and it even looks great on the ear.

Call your local Oticon representative and let us demonstrate what Go Pro can do for your clients and your clinic.

# Features... more features...



**Go Pro - by far the most advanced and best featured instrument in its class!**

#### **Self adjusting directionality**

Go Pro is equipped with a truly effective Directional System. The instrument continuously and automatically matches the sensitivity of the microphones.

#### **Noise Reduction, a perfect balance**

The Noise Reduction system utilises a speech-weighted approach to ensure that unwanted noise is eliminated while still capturing important speech cues. It's the perfect balance between comfort and understanding.

#### **OpenEar Acoustics**

A breakthrough application to reduce occlusion, OpenEar Acoustics improves the sound quality of the user's own voice.

**Go Pro is an unprecedented combination of performance and flexibility.**

#### **4 channel compression system**

A unique 6kHz 4 channel compression system makes it possible to fit a wide array of hearing losses.

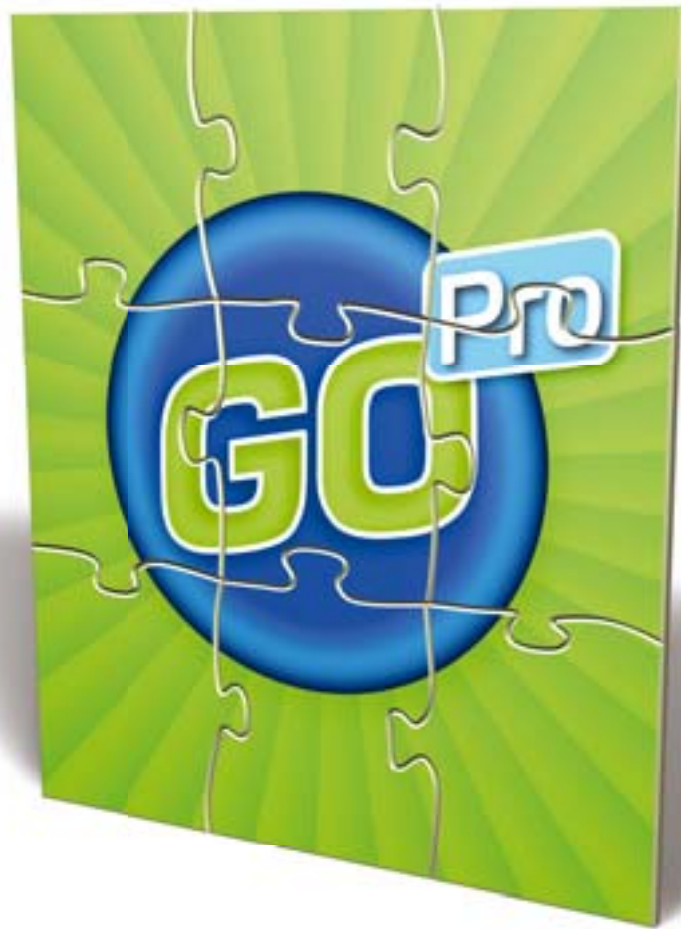
#### **3 programs, maximum fitting possibilities**

Go Pro is delivered with 3 different programs: Omni Directional, Fixed Directional and Telecoil.

#### **Autophone option:**

Go Pro ITEs & ITCs have an Autophone option that activates a specific phone program based on either Telecoil or Microphone Input. This feature is designed to put an end to feedback when using the phone.

# *even more features...*



**When it comes to fitting, wearing and maintaining,  
Go Pro truly delivers!**

#### **NAL - NL1**

Well proven and world wide accepted as the wide dynamic range compression rationale that quickly leads you to customer acceptance and satisfaction.

This rationale is prescribed by Genie 8.0.

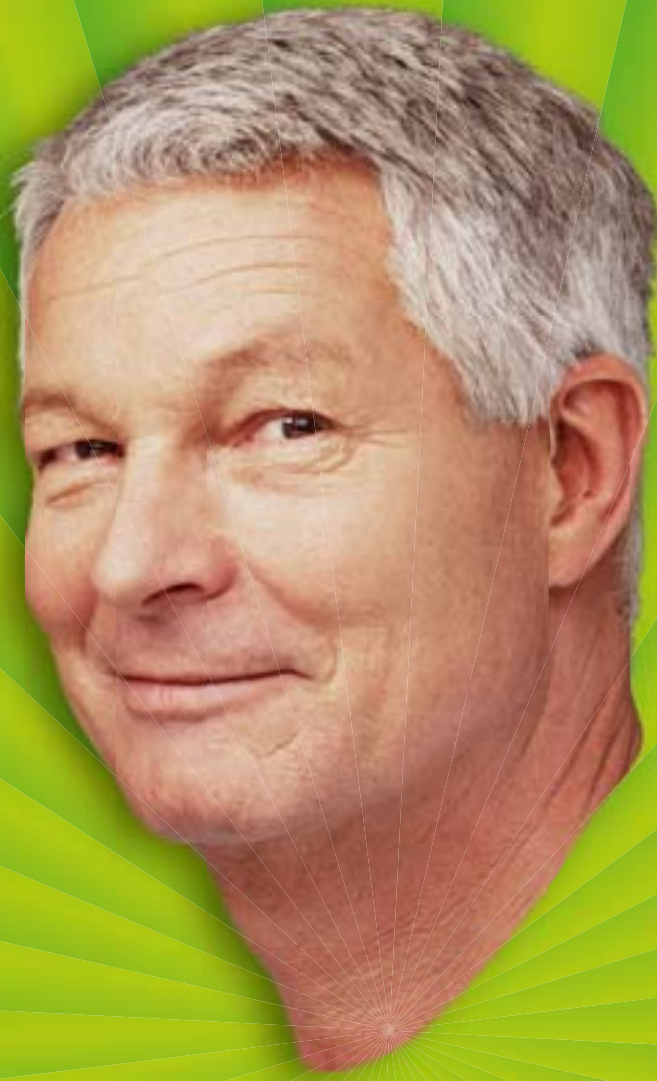
#### **Live - seeing is believing!**

Go Pro offers the possibility to demonstrate to the user how and when amplification is applied and what happens when Noise Reduction goes to work.

This dramatisation not only renders a powerful experience but also a profound understanding of the instrument.

#### **Only Go Pro has Corda**

Go Pro is the first instrument in its class to offer Corda, a major improvement in hearing aesthetics. Not only does Corda look great on the ear, it also makes the hearing aid more comfortable. Corda can be fitted with two different domes.



Style	CIC/MIC	ITC (10)	ITC (312)	ITE (312)	ITE (13)	ITE (312) P Omni	BTE	BTE P	BTE P Omni
<b>Fitting Range</b>	70 dB HL	70 dB HL	70 dB HL	80 dB HL	80 dB HL	85 dB HL	90 dB HL	100 dB HL	110 dB HL
<b>Battery Size</b>	10	10	312	312	13	312	13	13	13
<b>Telecoil</b>	No	No	No	Optional	Optional	Optional	Yes	Yes	Yes
<b>Volume Control</b>	No	No	No	Optional	Optional	Optional	Optional	Yes	Yes
<b>Directional Microphones</b>	No	Yes	Yes	Yes	Yes	No	Yes	Yes	No

People first



We believe that it takes more than technology and audiology to create the best hearing instruments. That's why we put the individual needs and wishes of hearing impaired people first in our development of new hearing solutions.